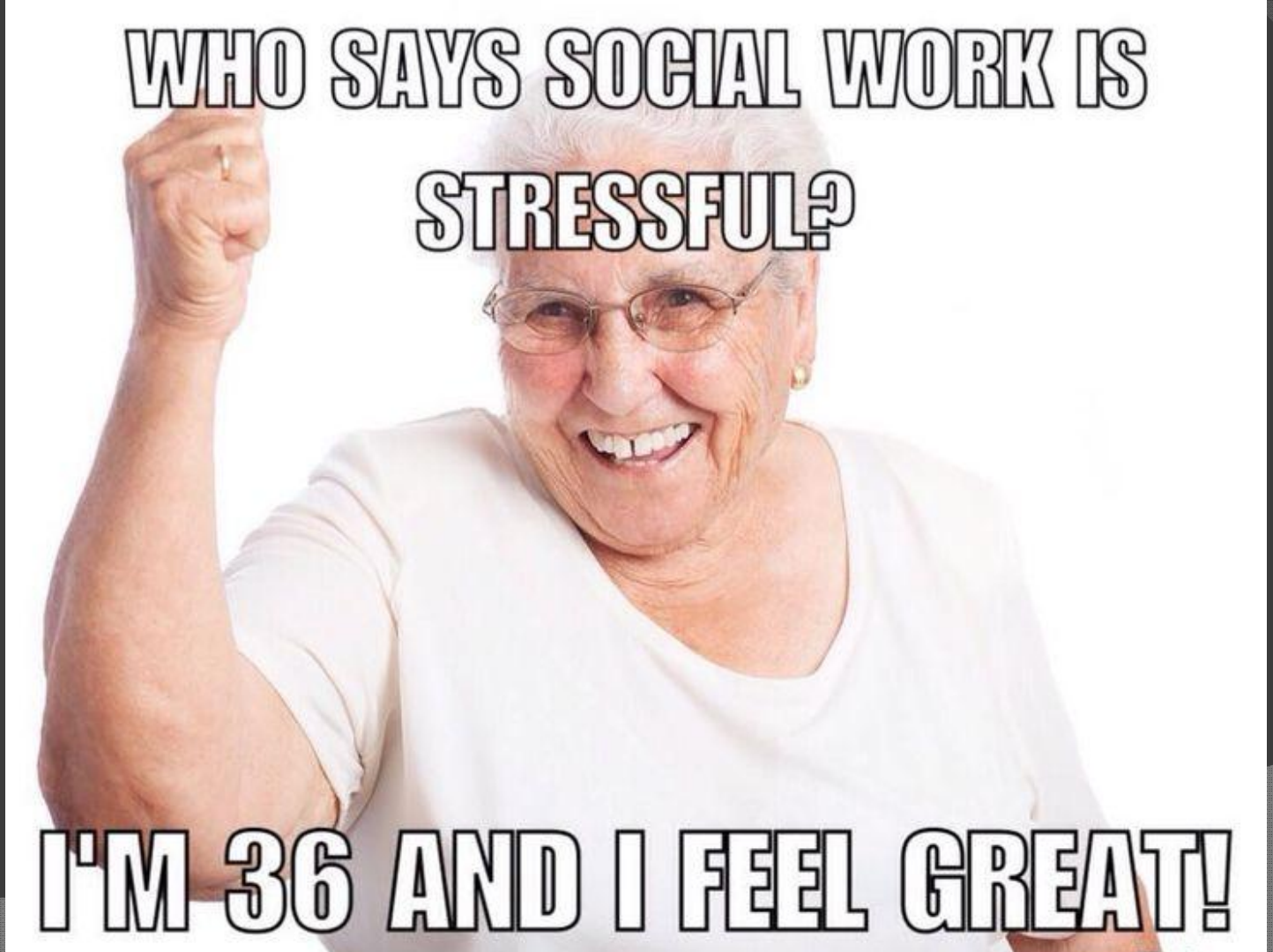


CCR analytics

What Do Parents Want From Head Start?

Parenting Supports:
Positive Parent-Child Relationships
Families as Lifelong Educators
Family Engagement in Transitions

Top 10 Areas Where Parents Want Information or Help

- Activities I can do to help my child learn & grow
- How to get my child ready for Kindergarten
- Choosing and enrolling in Kindergarten
- How to help my child cope with change
- Parenting skills
- Healthy eating for my family
- Advocating for my child
- Helping in my community
- How to make a home safe for children
- English as a second language

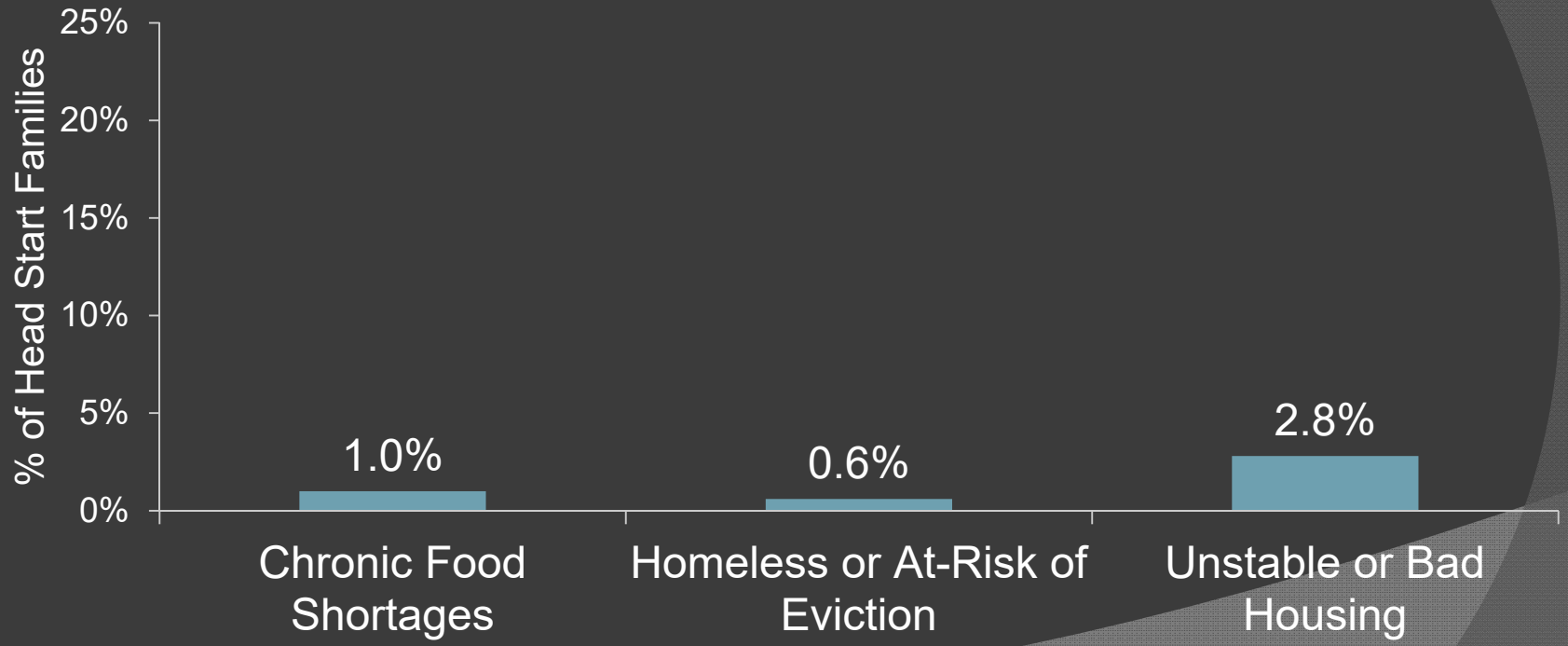
What Do Parents Value Most From Head Start?

Parenting Supports:
Positive Parent-Child Relationships
Families as Lifelong Educators
Family Engagement in Transitions

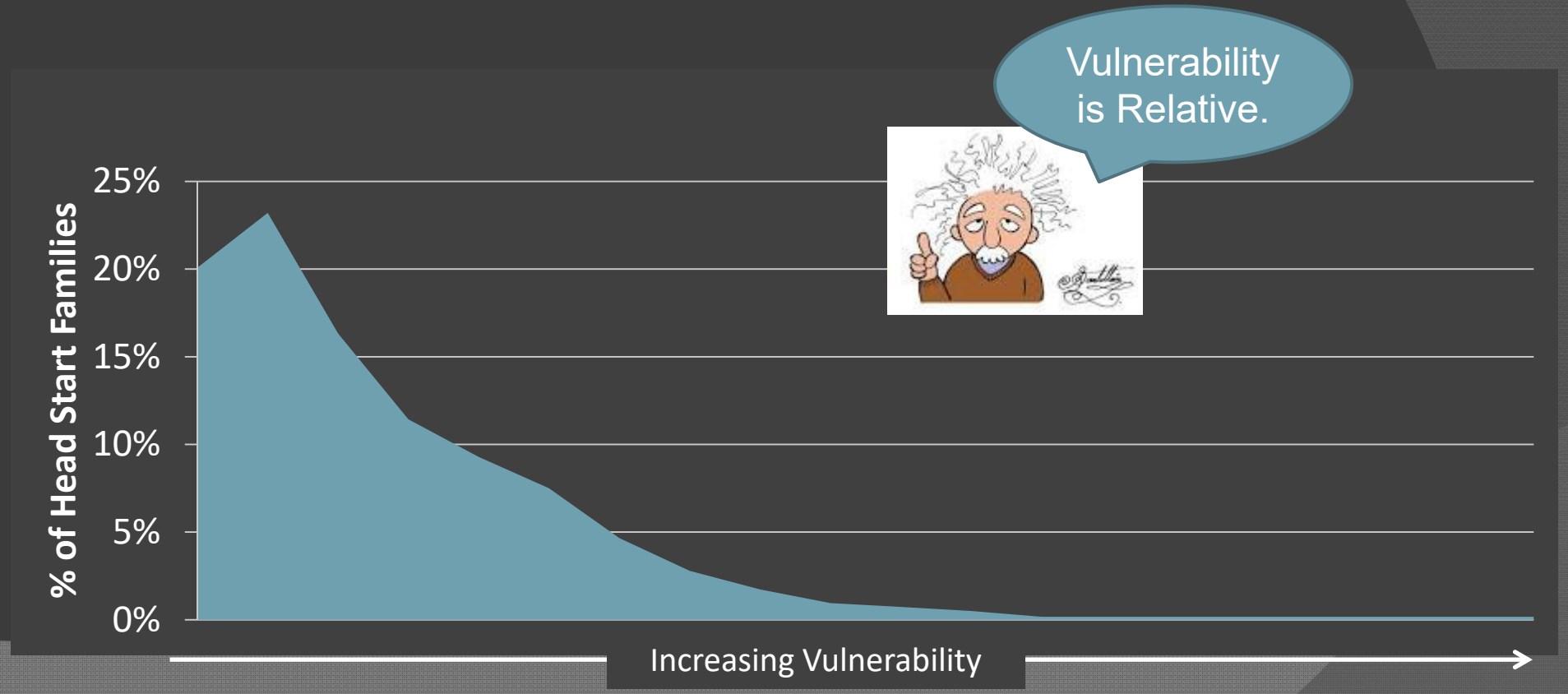
Top 10 Supports that Parents Find Very Helpful

- Your confidence that your child will succeed in elementary school.
- With activities to help your child learn at home.
- You understand the ways your child learns.
- You encourage creative play at home.
- You value your child's strengths.
- You learn the skills your child needs in Kindergarten.
- You find ways to support your child's good behavior.
- Get you to read to your child.
- You value your home language in your child's learning.
- You learn about the educational supports your child has the right to.

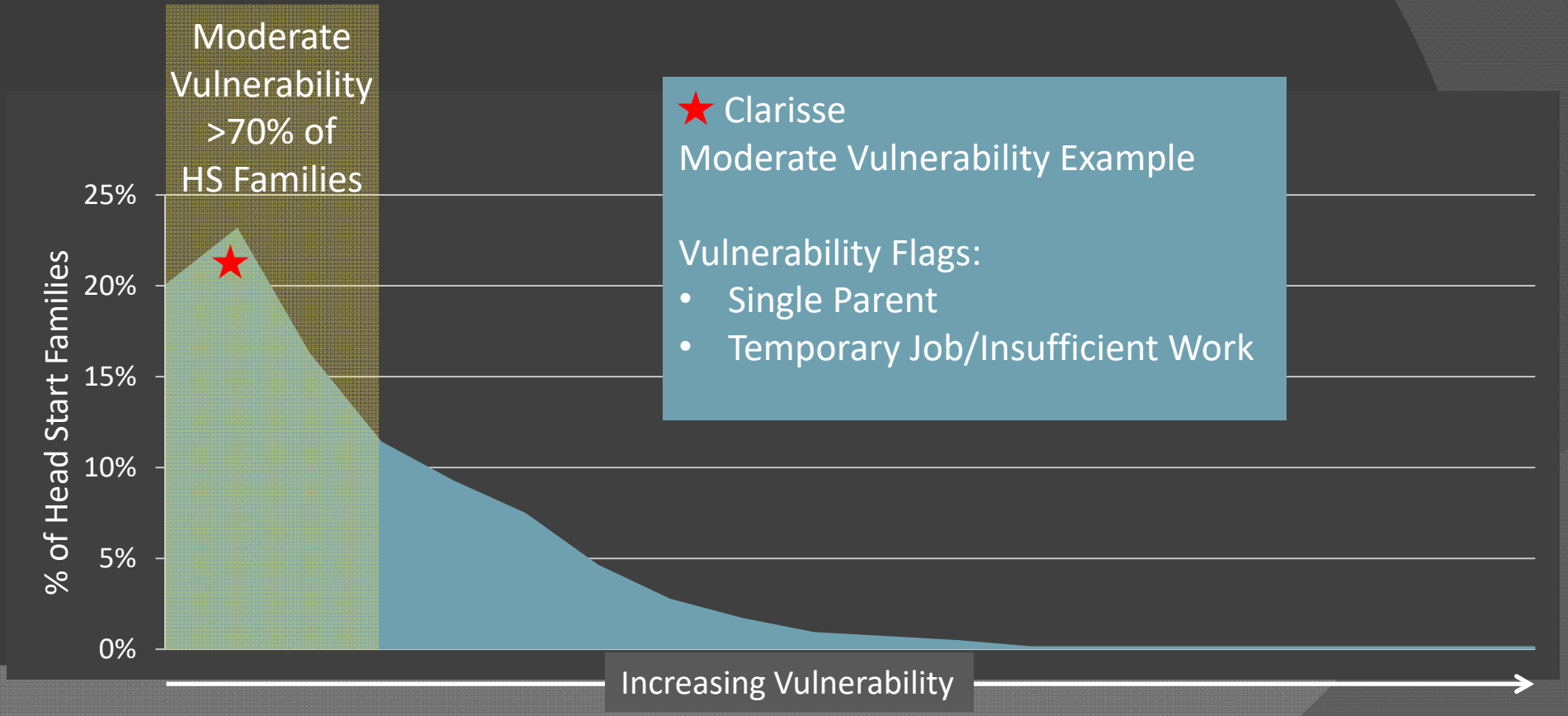
Prevalence of Severe Food Or Housing Issues Is Low



Measuring Vulnerability Among Head Start Families



The Vast Majority of Head Start Families Have Moderate Vulnerability



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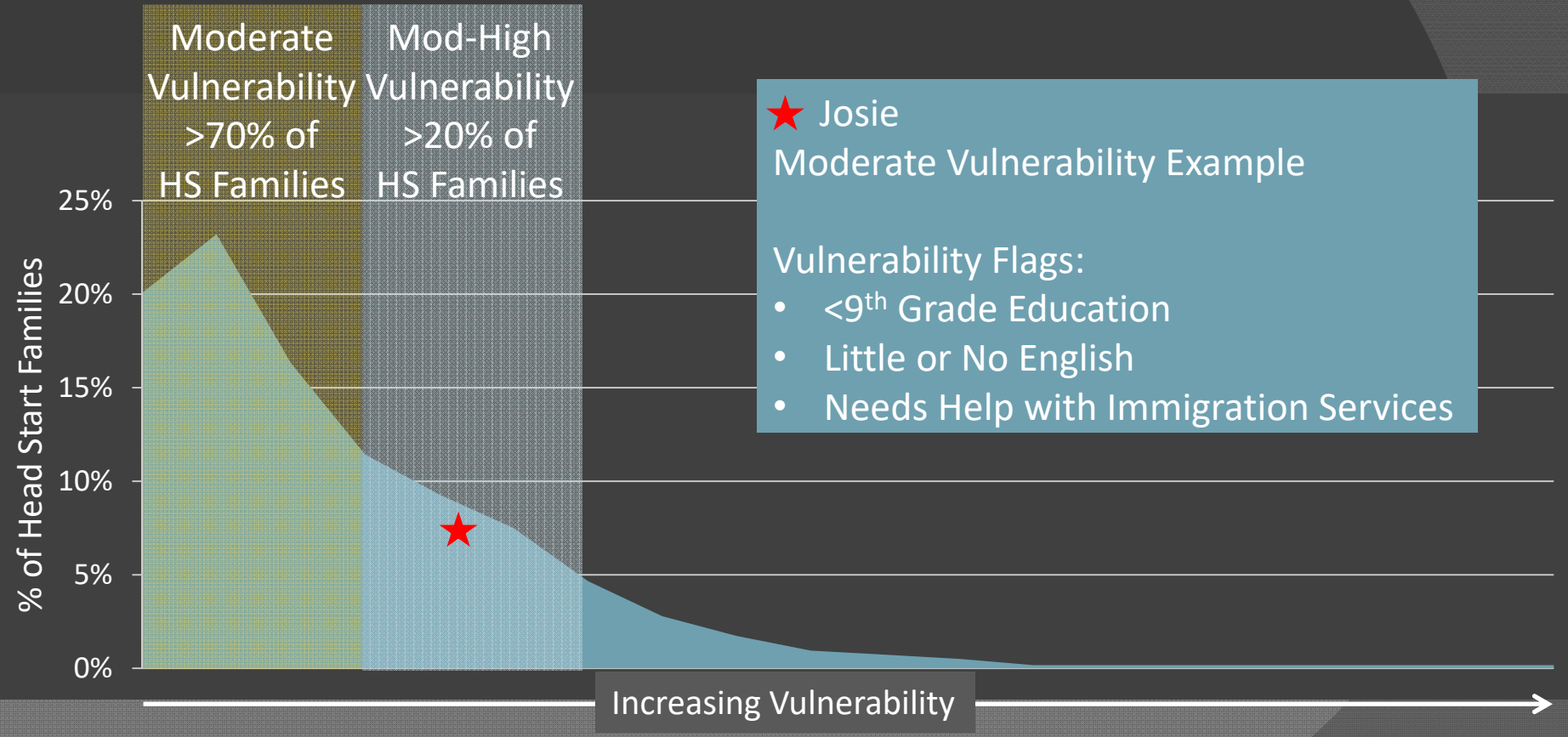

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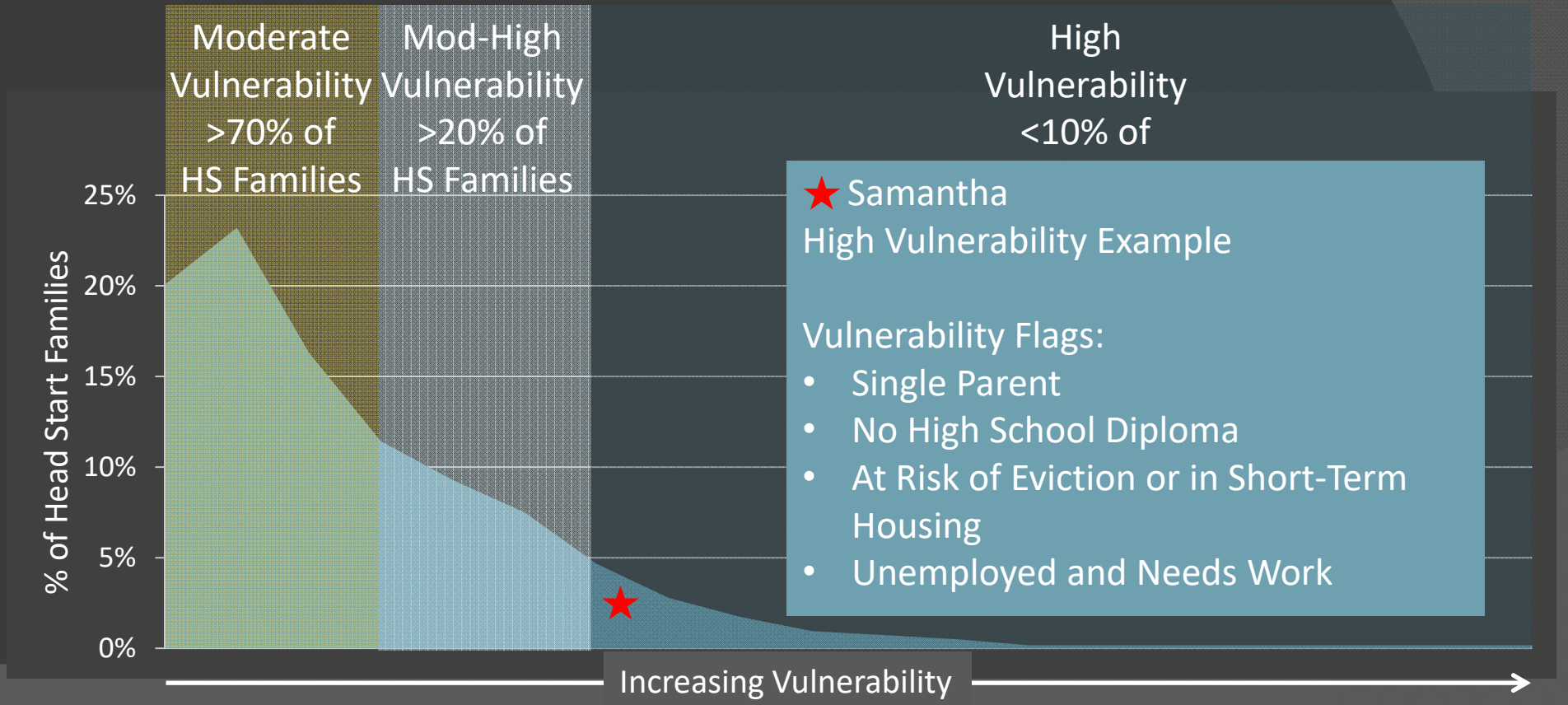
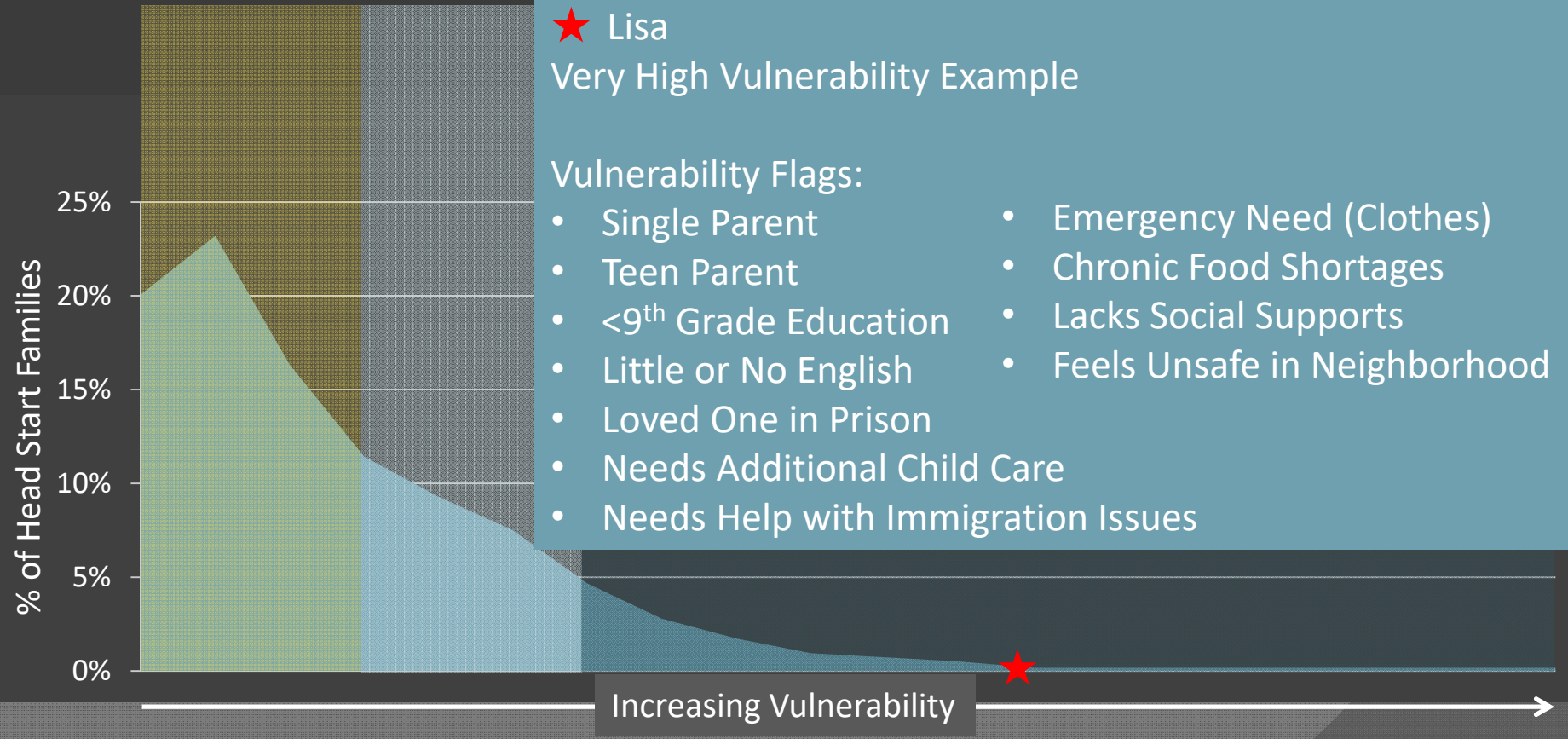


Very High Vulnerability Example



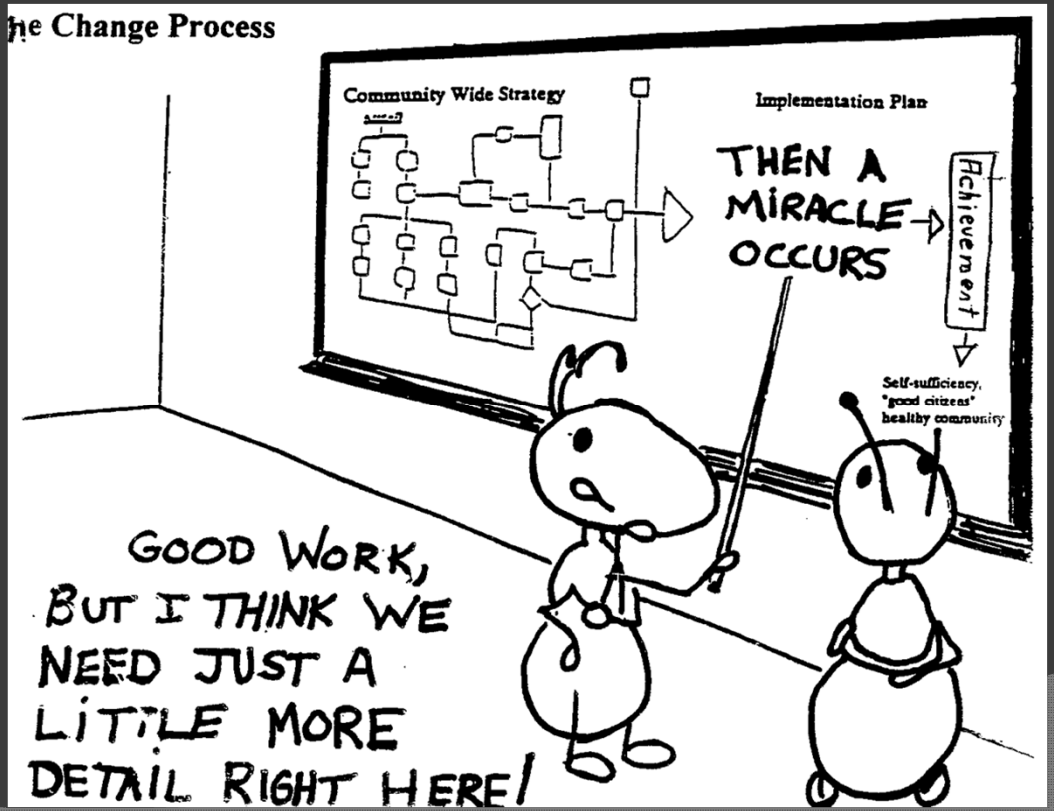
★ Lisa

Very High Vulnerability Example

Vulnerability Flags:

- Single Parent
- Teen Parent
- <9th Grade Education
- Little or No English
- Loved One in Prison
- Needs Additional Child Care
- Needs Help with Immigration Issues
- Emergency Need (Clothes)
- Chronic Food Shortages
- Lacks Social Supports
- Feels Unsafe in Neighborhood

What Are the Strategy and Process Implications?



Focused Value Creation
vs.
Jack of All Trades

Parenting Supports:

- Positive Parent-Child Relationships
- Families as Lifelong Educators
- Family Engagement in Transitions

Comprehensive Services:

- Family Well-Being
- Families as Learners
- Family Connections to Peers & Community

Three Tiered Approach

Tier 1

- Focus of Parent-Staff interactions is on Parenting Supports.
- Priority is given to staff training and family engagement resources that focus on Parenting Supports.

Tier 2

- Family Engagement staff serve as a conduit to other community resources (referrals).
- Referrals are only 20% of what Family Engagement staff do – not the focus.

Tier 3

- Intensive case management is made available to 5% to 15% of families who are highly vulnerable.
- May take the form of specialized staff OR specialized processes. But definitely requires lower caseloads.

Parent Leadership is Foundational for HS

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Families as Advocates & Leaders

Contact CCR Analytics

Peter Huffaker
peter@ccr-analytics.com

www.ccr-analytics.com
800-493-8621
2419 E. Harbor Blvd. #166
Ventura, CA 93001

CCR analytics

Since 2006, CCR Analytics has consistently raised the bar on the quality of analysis conducted on the operational data of early education agencies. From child assessment, parent outcomes and school readiness reports, we strive to integrate the latest statistical and research methods into our work with early education agencies.